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*For immediate release*

## **American Trust Presents America in concert at Mississippi Moon Bar**

(Dubuque, IA) Diamond Jo Casino in partnership with American Trust and Savings Bank announced that America will play at Mississippi Moon Bar on Saturday, January 30, 2010. "We are pleased to partner with Diamond Jo to bring this remarkable group to Dubuque," said Nick Schrup, American Trust President and CEO. "More than just the obvious connection between "America" and "American Trust," the classic rock music of America connects with audiences of all ages and we're happy to present this outstanding musical event."

America entered the rock scene in the 1970's with number one hits "A Horse with No Name" and "Sister Golden Hair." Since then, "I Need You" became another Top Ten hit and "Ventura Highway," became their third straight Top Ten hit in December of 1972. In the beginning of 1973, America won the Grammy Award for Best New Artist of 1972. 1974 introduced more America hit singles "Tin Man" and "Lonely People." Then, "Sister Golden Hair," pulled from 1975's Hearts, became their second number one single. That same year, the group released History: America's Greatest Hits, which would eventually sell over four million copies.

America is the first concert announced for Mississippi Moon Bar's 2010 season. "Mississippi Moon Bar is locking in an amazing concert line up for 2010. We're preparing for another unbelievable year of national touring entertainment in our intimate venue." Todd Moyer, General Manager Diamond Jo Casino said. "We've welcomed fans from all over the Midwest in 2009 because in most cases, Mississippi Moon Bar is the only date on concert tours that fans can see their favorite acts play in a bar!"

Tickets for America will cost \$30, \$50 or \$60 each. Tickets will go on sale Saturday, November 14 at 10 am. Tickets can be purchased at Diamond Jo Casino's Diamond Club or on line at [www.diamondjo.com](http://www.diamondjo.com); Mississippi Moon Bar is age restricted, guests must be at least 21 years of age.

### About Diamond Jo

This year, Diamond Jo team members were voted "Friendliest" and "Most Knowledgeable" casino employees in Iowa for the eighth consecutive year. An integral part of America's River Project, the Diamond Jo Casino is among the largest employers in Dubuque County and was recognized by the Association of Fundraising Professionals for continued commitment to charitable giving and charitable partnerships. The New Diamond Jo Casino which includes a full service casino, 30-lane bowling center, dining and Mississippi Moon Bar opened about 11 months ago.

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