

TO: Tri-State Media Representatives  
Contact: Carrie Tedore  
Director of Public Relations  
Diamond Jo Casino  
563-590-9342  
[carrie.tedore@diamondjo.com](mailto:carrie.tedore@diamondjo.com)

RE: New Director of Food and Beverage

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*For immediate release*

(DUBUQUE, IA) Diamond Jo Casino, a riverboat casino in Dubuque, Iowa announced today the appointment of Jeff Holder as Director of Food and Beverage. At Diamond Jo Casino, Holder will focus on operating the current restaurants while he works toward the late fall opening of the new, land-based Diamond Jo Entertainment Complex at the Port of Dubuque. "After a national search for talent, I am happy to introduce Jeff Holder as our new Director of Food and Beverage," Moyer said. "Mr. Holder's commitment to customer service makes him a great fit for our team. His background and knowledge are precisely what we were looking for to oversee our diverse food and beverage line-up."

The Diamond Jo Casino Entertainment Complex will include Cherry Lanes, a state of the art bowling center, Mississippi Moon Bar (live concert venue), Mojo's sports bar, the Tree Bar, banquet rooms and restaurants; Woodfire Grille, The Kitchen Buffet, and Jo's delicatessen.

Holder is a very talented professional with a proven track record of success. He has a Bachelor of Science degree in Business Management and a minor in Marketing from Northeastern Illinois University in Chicago, Illinois. Holder has extensive food and beverage experience including over 10 years as the owner / operator of Café Italia in Galena, Illinois. For the last three years he has been an executive with Sysco Foods, the Nation's leading foodservice operator.

#### **About the Diamond Jo Casino**

The Diamond Jo, a full service, riverboat casino is moored on the Mississippi River at the Port of Dubuque. This year, Diamond Jo team members were voted "Friendliest" and "Most Knowledgeable" riverboat casino employees in Iowa for the seventh consecutive year. An integral part of America's River Project, the Diamond Jo Casino is among the largest employers in Dubuque County and was recognized by the Association of Fundraising Professionals for continued commitment to charitable giving and charitable partnerships. Award winning Chef, Jon Nelson and his staff feature choice, Midwestern cuisine at the Diamond Jo's three restaurants; High Steaks, the Diamond Deli and Jo's Cafe. Last year, Diamond Jo broke ground for the new casino, state of the art bowling center, dining and entertainment facility. The \$77 million project will be completed later this year.

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