

For immediate release

Comedy Diva, Celebrity Apprentice Winner, Mega Star Joan Rivers will Perform at Mississippi Moon Bar

(Dubuque, Iowa) With more than 40 years of television, comedy, big screen and radio appearances, mega star Joan Rivers will bring her own brand of comedy to Dubuque, Iowa. Miss Rivers will appear for 2 shows at Mississippi Moon Bar on Saturday, November 6, 2009 accompanied by Hunter Fuerste Orchestra.

The daughter of immigrant Russian parents, Joan created her own brand of irreverent, unconventional comedy to forge her remarkable rise to stardom in the entertainment world. Enduring humiliation and deprivation for nearly a decade playing tawdry clubs, Borscht Belt hotels, and Greenwich Village cabarets ("I was insanely persistent," she says), Joan's career skyrocketed in 1968 when she appeared on THE TONIGHT SHOW Starring JOHNNY CARSON. Within three years she was hosting THAT SHOW WITH JOAN RIVERS, one of the first syndicated daytime shows, and went on to become the first sole guest host of THE TONIGHT SHOW. Her own THE LATE SHOW STARRING JOAN RIVERS helped launch the Fox Network in 1986. In 1989, she returned to daytime television with THE JOAN RIVERS SHOW, winning an Emmy Award for Outstanding Talk Show Host the following year, and her own star on the Hollywood Walk of Fame.

Rivers has also enjoyed success as an actress, a comedian and a red carpet host. She has created her own brand of cosmetics and is the genius behind the popular Joan Rivers Jewelry Collection. This year thus far, Joan has had two books published; *Men Are Stupid and They Like Big Boobs: A Woman's Guide to Beauty Through Plastic Surgery* and *Murder at the Academy Awards: A Red Carpet Murder Mystery*, both to high praise and enthusiastic reviews. She also won the title of The Celebrity Apprentice in the second season of the NBC-TV hit series, which she appeared on along with her daughter, Melissa. She is currently filming a new reality show entitled *How'd You Get So Rich?*, scheduled to premiere on TV Land in August.

Miss Rivers will perform two shows. Tickets are \$50 and \$75 and will go on sale Saturday, June 27 at 10 am at the Diamond Jo Casino's Diamond Club or online at www.diamondjo.com. Mississippi Moon Bar is age restricted; must be 21 years of age or older.

About Diamond Jo Casino

This year, Diamond Jo team members were voted "Friendliest" and "Most Knowledgeable" riverboat casino employees in Iowa for the eighth consecutive year. An integral part of America's River Project, the Diamond Jo Casino is among the largest employers in Dubuque County and was recognized by the Association of Fundraising Professionals for continued commitment to charitable giving and charitable partnerships. The New Diamond Jo Casino which includes a full service casino, 30-lane bowling center, dining and Mississippi Moon Bar opened in December 2008.

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