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For immediate release

(Dubuque, IA) More than 300 construction laborers got together for a lunch provided on site by the Diamond Jo Chef and crew today. "This is our way of saying thanks for accepting our Go Green Challenge." Todd Moyer, General Manager, Diamond Jo Casino said. "100% of the 70 companies with laborers on this site pledged to do at least three things in their day-to-day operation which will contribute to a more sustainable future."

While the new Diamond Jo Casino project staff work to mitigate CO2 emissions, the design team built-in more green operational features. For example, the white roof is designed to reflect heat and conserve energy and the central plant heating and cooling system is more efficient than a typical air pack that this size structure would require.

The 188,000 square foot entertainment facility construction project is large enough to support more than one contractor for some of the tasks. Currently, the project has four drywall groups, three framing companies and 20 different trades working on site every day.

"The new Diamond Jo Casino and the City's ramp project equate to \$103 million in new construction in just a one block area. Let's face it., in New York City, that's big. In a market like Dubuque, it's huge." Dan McDonald, Vice President of Existing Business, Greater Dubuque Development said. "This project not only creates a direct and massive economic impact for the entire region, but it helps to further other initiatives. When you look at the estimated 300-plus workers at the Diamond Jo Casino's construction site, it's a strong, positive reminder to young people that a career in the skilled trades is worth a look."

Last fall, Diamond Jo Casino announced their partnership with the Clean Air Conservancy for the first ever "Net Zero construction site." At that time, the Diamond Jo pledged to mitigate CO2 emissions throughout construction. "The construction team has worked with City staff to recycle even uncommon products throughout the construction process." Moyer said. "Thanks to the professionals on site, we've already diverted more than 20 tons of concrete, drywall and other materials from the landfill."

The Diamond Jo, a full service, riverboat casino is moored on the Mississippi River at the Port of Dubuque. This year, Diamond Jo team members were voted "Friendliest and Most Knowledgeable" casino employees in Iowa for the sixth consecutive year.

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An integral part of America's River Project, the Diamond Jo Casino is among the largest employers in Dubuque County and was recognized by the Association of Fundraising Professionals for continued commitment to charitable giving and charitable partnerships. Award-winning Chef Jon Nelson and his staff feature choice, Midwestern cuisine at the Diamond Jo's three restaurants; Highsteaks, the Diamond Deli and Jo's Café. Last year, Diamond Jo broke ground for the new casino, 30-lane bowling center, dining and entertainment facility. The \$77 million project will be completed in 2008.

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